7 Types of Mis- and Disinformation Infographic – Text Version

The Different Types of Mis- and Disinformation

1. Satire or Parody: No intention to cause harm but has potential to fool
2. Misleading Content: Misleading use of information to frame an issue or individual
3. Imposter Content: When genuine sources are impersonated
4. Fabricated Content: New content is 100% false, designed to deceive and do harm
5. False Connection: When headlines, visuals or captions don’t support the content
6. False Context: When genuine content is shared with false contextual information
7. Manipulated Content: When genuine information or imagery is manipulated to deceive