Misinformation Matrix Infographic – Text Version

Why is this type of content being created?

- Poor Journalism: false connection, misleading content, false context
- To Parody: satire or parody, imposter content, fabricated content
- To Provoke or to “Punk”: imposter content, manipulated content, fabricated content
- Passion: false context
- Partisanship: misleading content, false context
- Profit: false connection, imposter content, fabricated content
- Political Influence: misleading content, false context, manipulated content, fabricated content
- Propaganda: misleading content, false context, imposter content, manipulated content, fabricated content