Project Information Literacy Infographic – Text Version

The News Study – How do college students find news and how does news find them?

Where did you get your news last week?

- Peers = 93%
- Social media = 89%
- Professors = 70%
- TV = 45%
- Print news = 33%
- Librarians = 7%

5 in 10 students engaged with news about national politics at least once a day.

68% of students say the “sheer amount of daily news is overwhelming.”

44% of students say “sharing news on social media gives me a voice about an issue in the world.”

Methodology

- 5844 online surveys
- 41 follow-up interviews
- 731 Twitter handles used for analysis

Survey administered January to June 2018

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Infographic created by Steven Braun, January 2019